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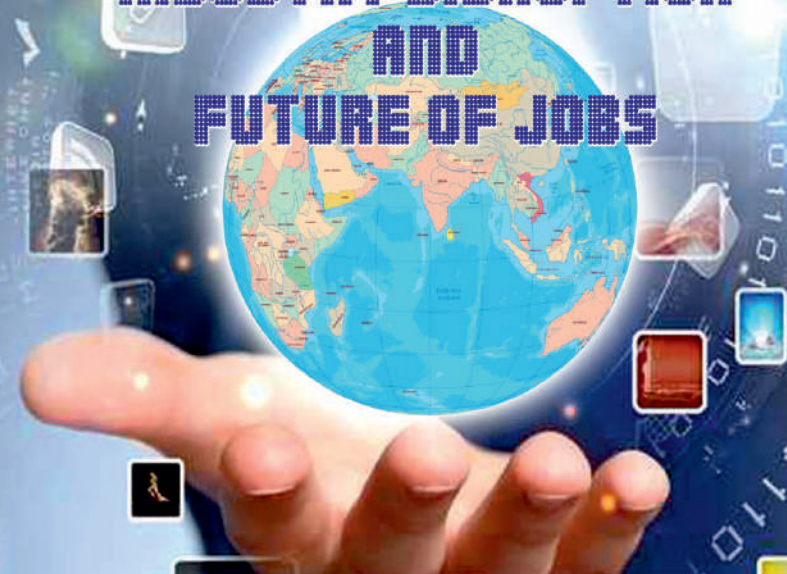
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http://contact.socome-object.com/
print("Selected" + str(modifier_obj))
mirror_obj.select = 1
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NATIONAL SEMINAR ON India @ 2030 : DIGITAL REVOLUTION, INDUSTRY DISRUPTION AND FUTURE OF JOBS



Chief Guest :

Dr. Ganesh Natarajan

Founder - 5F World & the Chairman of
NASSCOM Foundation & Global Talent Track

Keynote Speaker :

Mr. Reji Kumar Pillai

(Chairman of Global Smart Grid Federation &
President India Smart Grid Forum)

Date : Saturday, January 12th 2019

Time : 09-00 a.m. to 6-00 p.m.

Venue : The Lalit , Mumbai International Airport



Alumni Association, N.C.E Bengal & Jadavpur University
(Mumbai Branch)

403, Nirmal, A 2/9 Gokuldham, Goregaon East, Mumbai 400063

Website www.juaam.in

The Alumni Association (Mumbai Branch) of Jadavpur University is organising a national seminar on the theme

India @ 2030 :
DIGITAL REVOLUTION, INDUSTRY DISRUPTION
and FUTURE OF JOBS

Venue : The Lalit , Mumbai International Airport on Saturday, January 12, 2019

Purpose

The Jadavpur University Alumni Association (Mumbai Branch) is organizing a national seminar on the theme '**Digital Revolution, Industry Disruption and the Future of Jobs: India at 2030**' on Saturday, January 12, 2019 at Hotel The Lalit, Mumbai.

Today the world is on the cusp of a digital revolution which is impacting every aspect of our life by changing the way we communicate, the way we commute, the way we shop, the way we transact business, the way we study and the traditional methods of manufacturing. In short, the digital revolution is changing the way we live. Technological advances in the areas such as Block Chain, Artificial Intelligence (AI), Internet of Things (IOT) and Big Data are ushering in the so called Fourth Industrial Revolution. While countries worldwide are making attempts to figure out the ramifications of such a revolution with a view to prepare themselves to face the realities of the next decade, India, estimated to be a USD 10 Trillion economy by the year 2030, needs to fast track on infrastructure and be ready to absorb the new technologies by leap frogging and bringing in the massive transformation as smoothly as possible. It is reasonable to expect that such a multidisciplinary, multifaceted revolution will result in tremendous business opportunities which will benefit the nation. This is accompanied by the lurking fear that the adoption of some of the new technologies may lead to disruption in the existing social structure and industry practices resulting in loss of job opportunities which is a matter of serious concern for the second most populous country of the world. The purpose of the Seminar is to provide a platform for all the stakeholders to interact with domain experts and understand their assessment of the opportunities to be exploited and disruptions to be tackled in India due to the digital revolution and present a broad picture of what the future holds for the country.

Your Support and Our Thoughts

You can become our partner in this endeavor and extend your support in promoting our mission by sponsoring the Seminar through advertisements in our annual publication AANCEB 2019 which will be brought out during the Seminar. This publication will mainly contain articles on the Seminar theme by eminent persons and incidentally highlight the contribution of our association to society along with future commitments and action plan. The sponsorship contract form is attached with this appeal. Kindly return the form, duly signed along with your contribution.

Our eventful history

The Mumbai Branch of the Alumni Association, N.C.E Bengal and Jadavpur University was established in the year 1956 with the short-term objective of providing an umbrella under which Alumni could meet, interact and socialize. Soon after, the objective was enlarged to include contribution to society at large through knowledge sharing and charitable activities. The Association Organized Seminars with the active participation and support of Corporates, on topical themes of national interest and organized cultural events to raise funds for the charitable activities. The Mumbai branch has over 500 active members, who are connected with various core and knowledge based industries, professional organizations and Government agencies in and around Mumbai.

Along with the firm belief in integration and solidarity, our Alumni Association is focused on the spirit of Indian heritage and culture and is committed to the overall welfare of the people of the nation. Professionally, the organization maintains close relationship with eminent academic institutions, reputed industrial houses and organizes workshops, conferences and technical debates on topical themes.

Eminent Speakers at Past Seminars :

- Dr D V Kapur
- Mr Deepak Parekh
- Dr F C Kohli
- Dr Ashok Ganguly
- Dr Srikumar Banerjee
- Mr Sanrupt Misra
- Prof C B Bhattacharya
- Prof M G K Menon
- Mr Niranjan Hiranandani
- Prof. S K Chakraborty
- Dr Kirit Parikh
- Dr D B Pathak
- Mr K Venkataramanan
- Mr S Ramadorai

Our milestones

- 1996 Computer Networking
- 1997 Infrastructure India 2000
- 1998 Strategic Brand Management
- 2000 Developing e-business Strategy
- 2001 Management Development program (MDP) for young engineers
- 2001-02 Inspiring Solutions, a technical paper contest in the areas of General, Financial and Knowledge Management modules
- 2003 Indian Industries in the next decade
- 2006 Series of lectures and cultural events to commemorate golden jubilee celebration
- 2008 Indian industries, the next wave 2020 - A Reality or an Enigma
- 2010 Nuclear Power & Energy security of India
- 2012 Bringing spirituality to Corporate World to commemorate 150th birth anniversary of Swami Vivekananda
- 2015 India as a Global Manufacturing Hub by 2022 : Panacea to our aspiration
- 2017 India @2030: Sustainable Development Goals& Business Opportunities

**Alumni Association, NCE Bengal and Jadavpur University
Mumbai Branch**

CONTRACT FORM (SPONSORS / ADVERTISERS)

To,
The Convener - Publication,
Alumni Association, NCE Bengal and Jadavpur University, Mumbai Branch,
403, Nirmal, A-2/9, Gokuldham, Goregaon (E), Mumbai - 400 063.
Tel. 2840 0082 / 6691 5661, E-mai : akadhikary@gmail.com

Dear Sir,
In response to your appeal dated 30th July, 2018, we are pleased to sponsor/release advertisement in your forthcoming publication. You may kindly reserve a space in the 'AANCEB – 2019 that you propose to publish on 12th January, 2019.

A. ADVERTISEMENT RATES

1. Back Cover	-	Glossy 4-colour	Rs. 75,000/-
2. Front Inside Cover	-	Glossy 4- colour	Rs. 50,000/-
3. Back Inside Cover	-	Glossy 4- colour	Rs. 50,000/-
4. Full Page	-	Art Paper 4- colour	Rs. 30,000/-
5. Full Page	-	Black & White	Rs. 20,000/-
6. Half Page	-	Black & White	Rs. 15,000/-
7. Banner	-	6' x 4' (Estimated)	Rs. 20,000/
8. Business Counter/Desk	-	4ft x 3ft	Rs. 25,000/-

B. SPONSORSHIP RATES

Platinum Sponsors - Rs. 4,00,000/-
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Free Insertion of one special page*
Advertisement in the AANCEB-2019
Logo on Main Backdrop

Diamond Sponsors - Rs.250,000/-
3 Free Delegates
Free Insertion of one special page*
Advertisement in the AANCEB-2019
Free Display of Logo on the wings

Golden Sponsors - Rs. 2,00,000/-
3 Free Delegates
Free Insertion of one special page*
Advertisement in the AANCEB-2019
Free Display of Logo on the wings

Silver Sponsors - Rs. 1,00,000/-
2 Free Delegates
Free Insertion of one special page*
Advertisement in the AANCEB-2019
Free Display of Logo on the wings

*Print Area: 250mm (Height) x 190mm (Width)

P.T.O.

Our A/C Payee Cheque/DD for Rs. _____
is enclosed/will be paid on production of your bill.

Thanking you,
Name & Address of the Sponsor/Advertiser

Yours faithfully,

Signature
Designation

- Note: 1) All Cheques/DDs to be crossed A/c Payee and drawn in favour of
'Alumni Association, NCE Bengal & Jadavpur University, Mumbai Branch'
2) The matter / positive should be accompanying the contract form
3) The last date of submission printing matter is 18th December 2018.
4) The date of release of the publication **'AANCEB-2019' is 12th January 2019**

For Electronic Transfer :

Bank Name : ICICI Bank, Powai
IFSC code : ICIC0000020
A/C Name : ALUMNI AS NCE BENG & JADAVPUR UNI MUM BR
A/C no : 002001045521